Four Million Homes

How to get people involved

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Purpose – What we will cover

This session is designed to explore:

- What does active involvement look like
- Why do people get involved
- What are the possibilities for involvement
- What is realistic to expect
- What might the barriers to involvement be
- Developing a strategy for active involvement

What Active Involvement could look like

- People having a range of ways to have their views heard
- People able to choose how they can have their views heard
- Accessible / flexible / imaginative ways to be thought of
- Choices available for 'doing' things being active, more than talk
- Clarity around the impact involvement brings
 - acknowledgment, respect
- The social aspect thought of this should be fun

Why do people get involved

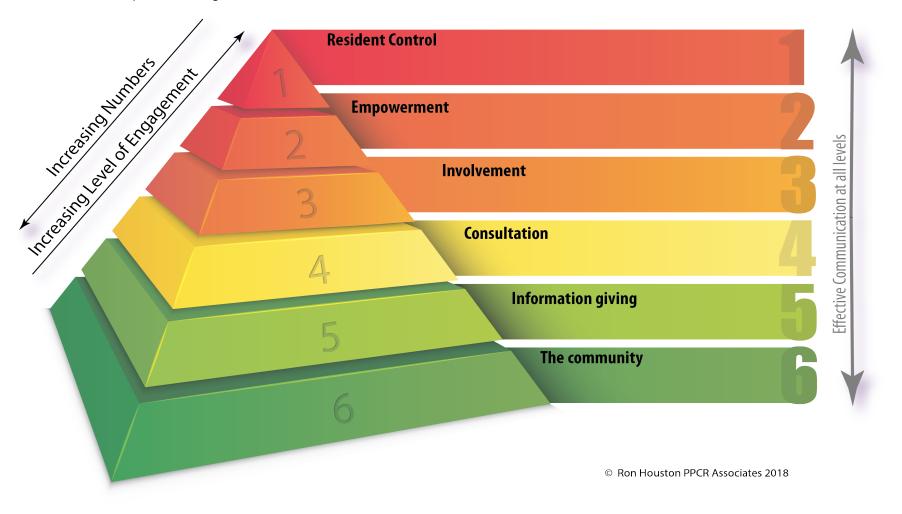
- Want to see something change, improve, be enhanced
- Have time, energy and skills to offer
- Are passionate about their place, their community
- They want to connect with others
- They want to be active citizens
- They know what's best for the issue in hand
- They understand their rights...if you like

What are the possibilities for involvement

- Formal structures and processes
 - Example, Landlord engagement structures
- Resident led opportunities
 - Example, Tenants and Residents Associations
- Individual engagement processes
 - Surveys, questionnaires, monthly polls
- Community activities
 - Developing an Open day, Fun Day, Community event

The Engagement Pyramid

People choose to get involved at different levels, the numbers will decrease as the level increases



What is realistic to expect

- Involvement / Engagement needs to build
- One size does not fit all
- We have very diverse needs
- People have very busy lives
- Trust needs to be earned
- People aren't used to being asked their views
- But people want to engage Yes, they do

Barriers

- Time and space meetings are held
- Support for being involved
- Clarity on the ask what's expected
- Lack of energy and excitement to involvement
- Time commitment to involvement
- Equity, Diversity, Inclusion
- So what Trust what would change
- Culture of other doing things for you
- Communications

Putting a plan together

- Involvement should be structured / needs a plan
- Should offer a range of ways for people to engage
- Should have an EDI statement underpinning it
- Should offer moments for social interaction
- Needs a budget, some resource, no matter how small
- Impact should be celebrated
- Creativity should flow.....























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Evaluation survey





https://www.surveymonkey.co.uk/r/FMHtrainingsurvey

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