### **Four Million Homes**

# How to get people involved

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#### **Purpose – What we will cover**

This session is designed to explore:

- What does active involvement look like
- Why do people get involved
- What are the possibilities for involvement
- What is realistic to expect
- What might the barriers to involvement be
- Developing a strategy for active involvement

#### What Active Involvement could look like

- People having a range of ways to have their views heard
- People able to choose how they can have their views heard
- Accessible / flexible / imaginative ways to be thought of
- Choices available for 'doing' things being active, more than talk
- Clarity around the impact involvement brings
  - acknowledgment, respect
- The social aspect thought of this should be fun

#### Why do people get involved

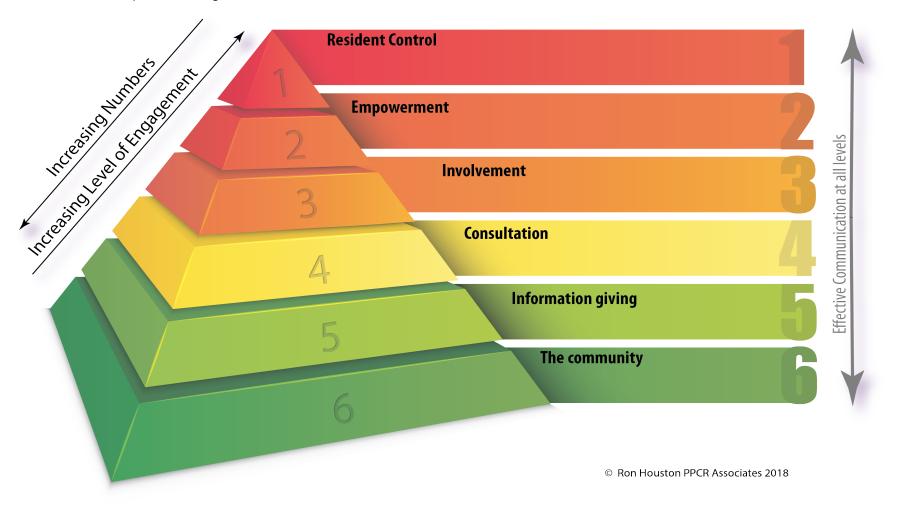
- Want to see something change, improve, be enhanced
- Have time, energy and skills to offer
- Are passionate about their place, their community
- They want to connect with others
- They want to be active citizens
- They know what's best for the issue in hand
- They understand their rights...if you like

#### What are the possibilities for involvement

- Formal structures and processes
  - Example, Landlord engagement structures
- Resident led opportunities
  - Example, Tenants and Residents Associations
- Individual engagement processes
  - Surveys, questionnaires, monthly polls
- Community activities
  - Developing an Open day, Fun Day, Community event

#### **The Engagement Pyramid**

People choose to get involved at different levels, the numbers will decrease as the level increases



#### What is realistic to expect

- Involvement / Engagement needs to build
- One size does not fit all
- We have very diverse needs
- People have very busy lives
- Trust needs to be earned
- People aren't used to being asked their views
- But people want to engage Yes, they do

#### **Barriers**

- Time and space meetings are held
- Support for being involved
- Clarity on the ask what's expected
- Lack of energy and excitement to involvement
- Time commitment to involvement
- Equity, Diversity, Inclusion
- So what Trust what would change
- Culture of other doing things for you
- Communications

#### Putting a plan together

- Involvement should be structured / needs a plan
- Should offer a range of ways for people to engage
- Should have an EDI statement underpinning it
- Should offer moments for social interaction
- Needs a budget, some resource, no matter how small
- Impact should be celebrated
- Creativity should flow.....























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## **Evaluation survey**





https://www.surveymonkey.co.uk/r/FMHtrainingsurvey

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